

# Culture Matters:

Designing Learning Environments to Foster  
Cultural Awareness and Intercultural Competence

**COLLABORATION**

for the advancement of  
**THE**

college teaching & learning



*Carlos Cortés*  
University of California, Riverside

*A Conversation with Alana: One Boy's Multicultural Rite of Passage and  
"The New Multiculturalism"*

**NOVEMBER 21-22, 2008**  
**FRIDAY-SATURDAY**

**SHERATON BLOOMINGTON HOTEL**  
**Bloomington, Minnesota**

**ALSO:**

*A rich assortment of more than 35 preconference and concurrent sessions on  
cross-cultural competency, multiculturalism and diversity, transformative  
learning, and many other topics.*

**PROFESSIONAL** *Development Conference*

The effects of culture are everywhere in higher education today, ranging from the implications of serving an increasingly diverse student population or integrating global learning into the curriculum to the ways each institution and discipline transmits its particular perspectives, values, and practices to new generations. The goal of this conference, our 41st, is to explore the premise that culture is emerging as a fundamental influence on learning in the 21st century, one that educators must engage openly and constructively to ensure the best in student learning. The learning-centered institution today is one where culture, in a word, *matters*.

This conference addresses questions about the relationship of cultural differences to learning—how can cultural awareness strengthen teaching and learning; how can we bridge cultural differences across campus to work toward common educational goals; how can we create a more inclusive campus climate that supports a culture of learning for all? We are delighted to feature Carlos Cortés, Professor Emeritus in history at the University of California, Riverside, and Cultural Consultant for Nickelodeon’s popular preschool series, “Dora the Explorer,” who travels all over the world teaching people how to embrace multiculturalism. He will open the conference with a performance of his one-person play, *A Conversation with Alana: One Boy’s Multicultural Rite of Passage*, and close it with a keynote on “The New Multiculturalism.” In addition, our wide array of preconference and conference sessions will engage, challenge, and motivate you in your efforts to seek out and adopt practical new strategies to strengthen teaching and learning.

Our Friday reception also provides the opportunity for us to pay tribute to the 2008 recipient of The Collaborations’ Stewart Bellman Award for Exemplary Leadership for the Advancement of College Teaching and Learning, an honor that reflects The Collaboration’s commitment to leadership, innovation, and progress in higher education. It recognizes individuals and groups at Collaboration member institutions who have inspired collaborative engagement and fostered changes in higher education that result in measurable improvements in teaching and student learning. We look forward to seeing you there!

Cordially,



Lesley K. Cafarelli

President & Chief Executive Officer

## PRECONFERENCE SESSIONS

Friday, 8:00-10:30 a.m. — Separate registration required.

### **A** **BELIEFS AND BEHAVIORS THAT HELP AND HINDER INTERCULTURAL RELATIONS**

*Vivian Jenkins Nelson, President and CEO  
The INTER-RACE Institute, Augsburg College*

This workshop will provide a fresh way of talking about hard-to-discuss beliefs and behaviors that both help and hinder relationships between people of color and European Americans. The presenter has collected data from many groups about the beliefs and behaviors that get in the way of honest interaction between intercultural groups. She also has asked “what works” and will share that information with participants. The workshop will feature a process to use with groups to jump start them from “walking on eggshells” to dealing with real issues and personal and professional growth. This workshop is highly interactive and will provide a useful design for other types of diversity in addition to race and culture.

### **B** **CULTURAL COMPETENCIES FOR EDUCATORS**

*Lee Mun Wuh, Film Director, Diversity Trainer, and Therapist  
SiirFry Seminars*

As schools continue to change, what are some of the new skills and new perspectives that will be needed to meet the challenges of a more diverse population? What are some of the fears about having to change? What will be required to adapt to these new cultures? In an exciting and ever-evolving landscape of diversity, participants will explore some of the cultural competencies needed to create an environment conducive to embracing these new differences in language, behaviors, and attitudes. Through the use of films, personal stories, and experiential exercises participants will learn ways to interpret and make use of new emotions and modes of communication, how to notice the intent and impact inherent in all communications, and how to listen to what is being said and what is not being said. Participants will also learn a variety of ways to create a sense of community when confronted by a diverse population, how to ask culturally appropriate questions, the importance of listening and responding, how to mediate conflicts that are cultural in nature, and exploring culturally what is needed and what is not.

**C**  
**WELCOMING, RESTORING,  
DWELLING, AND SENDING:  
Practicing Hospitality on  
Campus**

*Marion Larson, Professor and Director, Honors Program  
Bethel University*

Many have suggested that teaching be thought of as an act of hospitality. What might it look like to apply this notion more broadly to those leading other teaching and learning initiatives on campus—specifically to faculty developers, academic chairs, and student life personnel? Guided by the four “movements” of hospitality as identified by Amy Oden (welcoming, restoring, dwelling, and sending), we will consider the possibilities as well as the challenges of approaching our work as an act of hospitality. Participants will explore and experience together how to create and sustain a hospitable learning environment, with opportunities for small group discussion and individual reflection to consider possible applications on their own campuses. An extensive bibliography and other resources will be provided.

**D**  
**WHAT DO I DO NOW?  
Managing Diversity  
Flashpoints in Higher  
Education**

*Karen Hoelscher, Professor of Elementary Education  
Western Washington University*

Have you wondered how to respond when someone uses a racial slur or disparages someone speaking a language other than English? Diversity flashpoints are difficult interpersonal situations that originate from identity difference such as race, class, gender, ethnicity, sexual orientation, language, religion, or ability. In campus settings, a flashpoint results in a broken connection between people who should be working together on a common task, such as teaching and learning. Left unaddressed, flashpoints have the potential to adversely impact student learning and effective teaching. Using strategies from her 2007 book, *Managing Diversity Flashpoints in Higher Education*, Karen Hoelscher will guide participants through skill development connecting research-based strategies with diversity flashpoints faced by them and others in higher education. Participants will leave better able to recognize and respond to such difficult situations.

*This preconference workshop is based on The Collaboration's Traveling Workshop, "What Do I Do Now? Managing Diversity Flashpoints in Higher Education."*

**E**  
**WRITING GRANT  
PROPOSALS**

*William E. Campbell, Director, Grants and Research  
University of Wisconsin-River Falls*

This session is designed to help faculty and staff develop proposal-writing skills. Participants will learn how to generate and refine ideas for grant-funded projects, identify and approach funding sources, and create competitive proposals. Participants will practice these skills by working on the beginnings of a grant proposal in a small-group format, so they are encouraged to bring their ideas and their wits. The session will focus on providing information about potential grant-funding foundations and agencies that focus on education.

**OPENING SESSION**  
*Friday, 10:45 a.m. - 12:15 p.m.*

**A Conversation with Alana:  
One Boy's Multicultural  
Rite of Passage**

*Carlos Cortés  
Professor Emeritus, Department of History  
University of California, Riverside*



*A Conversation with Alana* is a one-hour, one-person autobiographical play written and performed by Carlos E. Cortés. In his play, Cortés presents his story of growing up as a young man of mixed ancestry in racially segregated, religiously divided early post-World War II Kansas City, Missouri. The son of a Mexican Catholic immigrant father and an American-born Jewish mother, whose parents came from Austria and Ukraine, Cortés had to learn to navigate Kansas City's rigid racial, ethnic, and religious fault lines, while simultaneously dealing with the internal conflicts of his own divided family.

*Carlos Cortés is one of the nation's most sought-after diversity speakers. He has captivated audiences throughout the United States and internationally with his exuberant, insightful, humor-filled, constantly surprising presentations. Cortés has lectured widely on the implications of diversity for education, government, private business, and the mass media. His recent books include The Children are Watching: How the Media Teach about Diversity and The Making—and Remaking—of a Multiculturalist, published by Teachers College Press. A consultant to many government agencies, school systems, universities, mass media, private businesses, and other organizations, he is co-author of the Houghton Mifflin Social Studies series, senior consultant for the McDougal Littell World History series, and Creative/Cultural Advisor for Nickelodeon's Peabody Award-winning children's television series "Dora the Explorer" and its spin-off, "Go, Diego, Go!"*

## REGIONAL MEMBERS

as of August 4, 2008

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  - Rainy River Community College
  - Vermillion Community College
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- Presentation College
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- Turtle Mountain Community College
- United Tribes Technical College
- University of Mary
- University of North Dakota-Grand Forks
- University of South Dakota
- Wartburg College
- Wisconsin Lutheran College

Members, continued on page 5

## CONCURRENT SESSIONS

For more information, see session abstracts at [www.collab.org](http://www.collab.org).

### Concurrent Sessions I

- A. Are We There Yet? Viewing the Road to Cross-Cultural Competency
- B. Breaking the Silence: Awakening Voices of Non-participating Culturally Diverse College Students
- C. A Dialogue with Carlos Cortés
- D. Ethnicity Matters: Rethinking How Students of Color Succeed in College—Part I
- E. Intercultural Learning in Study Abroad: Theory, Practice, and Assessment
- F. Learning Through African Proverbs
- G. Seeing Educational Equity and Diversity (SEED)
- H. Virtual Border Crossings: Diversity in the Online Classroom

### Concurrent Sessions II

- A. Cultural Matrices: Pieces and the Whole
- B. Denial Is Not a River in Egypt
- C. Fostering Intercultural Competence Through Off-Campus Immersion Experiences
- D. Ethnicity Matters: Rethinking How Students of Color Succeed in College—Part II
- E. I Don't Have Time to Teach Diversity
- F. The Impact of Conflict on Learning
- G. Join Me at St. Pat's Café: Facilitated Dialogues and the Power of Story
- H. Rethinking the Roles and Responsibilities of HBCUs in the Modern American Landscape

### Concurrent Sessions III

- A. Building Cultural Competencies Through Community Engagement
- B. Developing Dispositions: Making the Invisible Visible
- C. Fear and Loathing in the Classroom: Fostering White Privilege Awareness
- D. Nurturing Intellectual Empathy and Essential Educator Dispositions via Games and Simulations
- E. Reaching out and Looking in: Fostering Intercultural Learning
- F. Seeing with a Native Eye: A Human Epistemology—Part I
- G. Universal Instructional Design as a Model for Multicultural Education

### Concurrent Sessions IV

- A. Attending to Emotions When Learning About Race
- B. Instructional Implications of Student Interactions Across Differences
- C. Integrating Sports Nicknames into Discussions of Privilege and Multiculturalism
- D. Promoting Dialogue Across Faith Lines
- E. Successful Partnering by an American Indian Boarding School and a Land Grant University
- F. Seeing with a Native Eye: A Human Epistemology—Part II
- G. Understanding the Role and Importance of Culture in Self-Awareness and Identity Development
- H. What's up with Culture? Teaching Literature, Marine Biology, and Psychopathology Cross-Culturally

Members, continued from page 4

**ASSOCIATE MEMBERS**  
(System offices and other nonprofit organizations)

The Bush Foundation  
Minnesota State Colleges &  
Universities

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- Bay Mills Community College
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Mississippi Valley State University  
Wagner College

## STEWART BELLMAN AWARD FOR EXEMPLARY LEADERSHIP

*Friday, 5:00-6:30 p.m.*

Join us in honoring the recipient of this year's Stewart Bellman Award for Exemplary Leadership for the Advancement of College Teaching and Learning at our gala reception with a short program, delicious appetizers, live music, and a cash bar. Connect with friends and colleagues in this relaxed, enjoyable setting.

## FACULTY DEVELOPERS' BREAKFAST SESSION

*Saturday, 7:30-9:15 a.m. — Separate registration required.*

### HELPING FACULTY AND STAFF MANAGE DIVERSITY FLASHPOINTS ON CAMPUS

*Karen Hoelscher, Professor of Elementary Education*  
*Western Washington University*

Join your faculty development colleagues for an engaging session on identifying and practicing strategies for recognizing and responding effectively to difficult interpersonal situations with students related to cultural identity differences. Learn more about resources and techniques that you as faculty developers can use to help faculty and staff on your campus who are confronted with these opportunities to support differences. This session will include time to share your own experiences and develop next steps that best meet your campus needs.

## CLOSING PLENARY SESSION

*Saturday, 11:15 a.m.-12:30 p.m.*

*Carlos Cortés, Professor Emeritus, Department of History*  
*University of California, Riverside*

In this session, Cortés will address what he calls "The New Multiculturalism." This involves the changes that have occurred in the nature of U.S. multiculturalism and the ways that people have viewed and reacted to those changes. Among the topics to be examined will be the changing nature of the perception of multiculturalism, the social dynamics of demographic "tipping," the intersection of categorical silos, the reshaping of diversity categories, the expanding circles of inclusivity, the balancing and setting limits to the imperatives of unity and diversity, and the globalization of diversity. In addressing these topics, Cortés will emphasize the implications of diversity for colleges and universities, particularly in the area of teaching and learning.

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## THE NEW MULTICULTURALISM



# CONFERENCE INFORMATION

## CONFERENCE PLANNING COMMITTEE

- TIM BARRETT  
*The Collaboration*
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*South Dakota State University*
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*Concordia University-St. Paul*
- KATHRYN FROELICH  
*Sitting Bull College*
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## REGISTRATION INSTRUCTIONS

The conference registration form can be found on page seven of this brochure and on our website at [www.collab.org](http://www.collab.org). Please complete all sections of the form and return it with full payment. If using the online registration form, simply complete, print, sign, and mail or fax it with your payment. Remember to indicate your preferences for concurrent sessions; this helps the conference staff with scheduling and helps presenters plan accordingly. Save \$45 when you register by the Early Bird postmark deadline, October 29, 2008!

## CONFERENCE REGISTRATION REFUND POLICY

Registration fees paid in advance are refundable (less a \$50 cancellation fee) if written notice is received by November 14, 2008. Refunds cannot be made after that date unless the request is accompanied by written notification from a licensed medical professional. All refunds will be issued after the conference.

## CONFERENCE CANCELLATION POLICY

It is very unlikely that the conference would be cancelled due to inclement weather. We are bound by hotel policies and are still billed for catering and room charges; therefore, we regret that we cannot reimburse registrants in the event of bad weather.

## HOTEL ACCOMMODATIONS

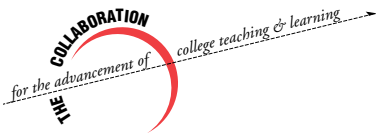
Make your hotel reservations by contacting the Sheraton Bloomington Hotel, 7800 Normandale Boulevard, Bloomington, MN 55439, (866) 837-4278. To receive the discounted conference rate of \$103 for Standard Rooms (South Tower), \$133 for the Plaza Tower or Cabana rooms, or \$143 for the Concierge Level rooms, make your reservations by October 29, 2008, and identify yourself as a Collaboration conference participant. To guarantee your room for late arrival, the hotel requires payment for the first night or credit card confirmation of your reservation. If you must cancel your reservation, please do so prior to 4:00 p. m. on the scheduled day of arrival or you will forfeit the first night's room and tax deposit. If you plan to depart earlier than your reserved check-out date, inform the hotel staff of your plans at or before check-in to avoid being charged a \$50 early departure fee.

## VISIT THE CONFERENCE BOOKSTORE

The University of St. Thomas will provide a bookstore, which will be open throughout the conference with an assortment of books related to the conference theme and other topics in higher education. This is a great opportunity to stock up on resources to support improved teaching and learning. The bookstore accepts checks and major credit cards.

## PROGRAM SCHEDULE

FRIDAY, NOVEMBER 21		SATURDAY, NOVEMBER 22	
7:30 a.m.	Registration Opens	7:30-9:15 a.m.	Faculty Developers' Breakfast Session
8:00-10:30 a.m.	Preconference Sessions	7:30-9:45 a.m.	Continental Breakfast
10:45-a.m.-12:15 p.m.	Opening Session	8:00-9:15 a.m.	Concurrent Sessions III
12:30-1:30 p.m.	Lunch	9:15-9:45 a.m.	Break
1:45-3:00 p.m.	Concurrent Sessions I	9:45-11:00 a.m.	Concurrent Sessions IV
3:00-3:30 p.m.	Break	11:15 a.m.-12:30 p.m.	Closing Plenary Session
3:30-4:45 p.m.	Concurrent Sessions II		
5:00-6:30 p.m.	Reception		



# REGISTRATION

## CULTURE MATTERS

### INDIVIDUAL REGISTRATION FORM

**EARLY BIRD POSTMARK  
DEADLINE:  
OCTOBER 29, 2008  
(Save \$45!)**

Conference fee includes Friday lunch and reception; Saturday continental breakfast and breaks, and all programming and session materials. Separate registration required for preconference workshops and Faculty Developers' Breakfast Session.

Registration is complete on receipt of full payment; sorry, we cannot accept email registrations, purchase orders, or split registrations. Fax registrations accepted for credit card registrations only. Refer to page 6 for refund policies.

To register for the conference, please return this form with your check or money order payable to The Collaboration or with your credit card information.

**Note:**

\*Other Affiliate Members are institutions outside the five-state region of Iowa, Minnesota, North Dakota, South Dakota, and Wisconsin that are not HBCUs, tribal colleges, or Hispanic-Serving Institutions.

\*\*The group discount applies to full conference faculty or staff registrations from member institutions only. To receive the discount, all registrations must be submitted together by the faculty development coordinator, along with the cover sheet listing all participants and full payment.

**Send to:**

Collaboration Conference  
2356 University Ave. W., Ste. 230  
St. Paul, MN 55114  
Fax: (651) 646-3162

For more information, contact The Collaboration at (651) 646-6166, or e-mail us at collab@collab.org

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DISCIPLINARY AREA (check)  Humanities  STEM  Arts  Social Sciences  
 Education  Health Sciences  Other \_\_\_\_\_

PLEASE NOTE ANY SPECIAL PHYSICAL OR DIETARY REQUIREMENTS \_\_\_\_\_

**PLEASE SIGN HERE IF WE MAY USE YOUR IMAGE IN MARKETING OR PROMOTIONAL MATERIALS**

To help with planning, check to indicate your preference for concurrent sessions (titles on page 4):

SESSION I: (choose one)  A  B  C  D  E  F  G  H  
SESSION II: (choose one)  A  B  C  D  E  F  G  H  
SESSION III: (choose one)  A  B  C  D  E  F  G  
SESSION IV: (choose one)  A  B  C  D  E  F  G  H

### CONFERENCE REGISTRATION FEES

(see pages 4-5 for member institutions)

	REGIONAL, ASSOCIATE, & HBCU, TRIBAL COLLEGE, AND HSI AFFILIATE MEMBER	OTHER AFFILIATE MEMBER*	NONMEMBER
<b>FULL CONFERENCE REGISTRATION</b>			
Faculty or Staff	<input type="checkbox"/> \$265	<input type="checkbox"/> \$275	<input type="checkbox"/> \$360
Graduate or Undergraduate Student	<input type="checkbox"/> \$135	<input type="checkbox"/> \$145	<input type="checkbox"/> \$195
Undergraduate Student Presenter	<input type="checkbox"/> Free	<input type="checkbox"/> Free	<input type="checkbox"/> \$195

<b>ONE-DAY REGISTRATION</b>			
<input type="checkbox"/> Friday Only <input type="checkbox"/> Saturday Only	<input type="checkbox"/> \$215	<input type="checkbox"/> \$225	<input type="checkbox"/> \$300

<b>PRECONFERENCE REGISTRATION</b> (includes continental breakfast)	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75	<input type="checkbox"/> \$95
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Please check which preconference session you plan to attend.

- [A] Beliefs and Behaviors that Help and Hinder Intercultural Relations
- [B] Cultural Competencies for Educators
- [C] Welcoming, Restoring, Dwelling, and Sending: Practicing Hospitality on Campus
- [D] What Do I Do Now? Managing Diversity Flashpoints in Higher Education
- [E] Writing Grant Proposals

<b>FACULTY DEVELOPERS' BREAKFAST SESSION REGISTRATION</b>	<input type="checkbox"/> Free	<input type="checkbox"/> Free	<input type="checkbox"/> \$35
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<b>GROUP DISCOUNTS (full conference, member faculty/staff only)**</b>			
-six to 10 people	<input type="checkbox"/> -\$15	<input type="checkbox"/> -\$15	<input type="checkbox"/> N/A
-more than 10 people	<input type="checkbox"/> -\$25	<input type="checkbox"/> -\$25	<input type="checkbox"/> N/A

**SUBTOTAL:** \_\_\_\_\_

**If postmarked after October 29, 2008, add \$45**  \$45  \$45  \$45

**TOTAL PAYMENT ENCLOSED:** \_\_\_\_\_

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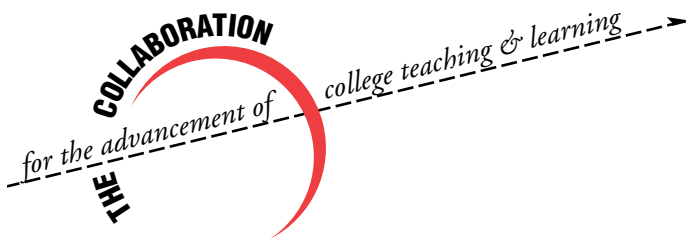
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# PROFESSIONAL *Development Conference*

**THE COLLABORATION** for the Advancement of College Teaching & Learning is a regionally-based membership organization with national outreach that supports and promotes outstanding college teaching and learning. Accredited nonprofit colleges and universities in Iowa, Minnesota, North Dakota, South Dakota, and Wisconsin are eligible for Regional Membership; those outside the five-state region for Affiliate Membership; and higher education system offices and other nonprofit educational organizations for Associate Membership. For more information on membership and programming, contact The Collaboration.

## Culture Matters: Designing Learning Environments to Foster Cultural Awareness and Intercultural Competence **November 21-22, 2008**

*Register by the October 29, 2008,  
Early Bird Deadline and Save!*

*President & Chief Executive Officer:* Lesley K. Cafarelli  
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