

# Bridging the Generational Divide:

Working Together to Teach Millennial Students

**COLLABORATION**

for the advancement of

college teaching & learning

**THE**

**2009**



*Miriam Diamond*  
Faculty and Curriculum Developer,  
Society for Values in Higher Education



*Marc Prensky*  
Founder & CEO Games2Train

**NOVEMBER 13-14, 2009**  
**FRIDAY-SATURDAY**

**SHERATON BLOOMINGTON HOTEL**  
**Bloomington, Minnesota**

**ALSO:**

*A rich assortment of nearly 30 preconference and concurrent sessions on effective teaching tools, community engagement, career development, transformative learning, and many other topics.*

**PROFESSIONAL** *Development Conference*

Generational differences are affecting the college teaching and learning environment as never before. Millennials are predicted to enter colleges in record numbers starting in 2010, even as the profile of college and university faculty in the U.S. is also changing. With a growing divide between senior faculty and their younger colleagues and a gap between faculty in general and the new generation of students, the need to understand and address generational differences is critical for campuses to provide good work climates for all and for teaching and learning to be effective.

The goal of this conference, then, is to discover together how faculty and staff are tackling the issues and challenges that arise between generations, both between faculty and students and among faculty themselves. In addition to nearly thirty concurrent sessions, we are delighted to feature Marc Prensky, who will present a plenary session on fostering “Digital Wisdom” to utilize the latest tools in support and service of teaching and learning objectives. Prensky is an acclaimed speaker, writer, consultant, visionary, inventor, and author of the critically acclaimed *Digital Game-Based Learning* (McGraw-Hill, 2001) and *Don't Bother Me Mom — I'm Learning* (Paragon House 2005). Marc's professional focus has been on reinventing the learning process, combining the motivation of video games and other highly engaging activities with the driest content of education and business.

Additionally, we welcome Miriam Diamond, who is Coordinator of the Religion and Public Life Project through the Society for Values in Higher Education and is on the editorial board of the international journal *Active Learning in Higher Education*. She has published extensively on classroom teaching. Her plenary session, “Who Wants to be a Millennial? Understanding This Generation of Learners,” will address major characteristics of Millennials and their preferred ways of working, learning, and communicating. The presentation will also examine what motivates this generation, and how faculty, staff, and administrators can tap into their strengths.

## PRECONFERENCE SESSIONS

*Friday, 8:00 – 10:30 a.m. — Separate registration required.*

### A EXPLORING ACADEMIC PODCASTING

*Chris Gebrz, Assistant Professor, Department of History*  
*Sam Mulberry, Instructor, Academic Enrichment and Support Center*  
*Bethel University*

This is a hands-on workshop exploring the problems and possibilities of the podcast as an instructional technology with which undergraduate students, but not always their professors, are increasingly familiar. Building from the presenters' own experiences with a variety of podcasts in the fields of history and political science (including two series regularly featured on iTunes U's History page), participants will work together in small groups to design, record, and edit their own podcasts and reflect on how they may best be delivered to students, integrated with other course components, and then evaluated. (Laptop computers with recording/editing software will be provided for the session's activities.) The workshop would be useful for professors and faculty development specialists alike, and requires no previous experience with podcasting.

## PROGRAM SCHEDULE

### FRIDAY, NOVEMBER 13

7:30 a.m.	Registration Opens
8:00-10:30 a.m.	Preconference Workshops
10:45 a.m.-12:15 p.m.	Opening Session and Keynote
12:30-1:30 p.m.	Lunch
1:45-3:00 p.m.	Concurrent Sessions I
3:00-3:30 p.m.	Break
3:30-4:45 p.m.	Concurrent Sessions II
5:00-6:30 p.m.	Reception

### SATURDAY, NOVEMBER 14

7:30-9:15 a.m.	Faculty Developers' Breakfast Session
7:30-9:45 a.m.	Continental Breakfast
8:00-9:15 a.m.	Concurrent Sessions III
9:15-9:45 a.m.	Break
9:45-11:00 a.m.	Concurrent Sessions IV
11:15 a.m.-12:30 p.m.	Closing Plenary Session

**B**  
**“AREN’T YOU RETIRED?”:  
Teaching Well  
in the Decade  
Before Retirement**

*Julie J. Larsen, Facilitator  
Foster Your Dreams, LLC*

*Naurine D. Lennox, Associate Professor, Department of Social Work and Family Studies  
St. Olaf College*

*John Rodden, Adjunct Professor, Department of Communication Studies  
University of Texas at Austin*

How does one move to the end of an academic career successfully as they are in or approaching the last decade of teaching? What can and should institutions do to facilitate change throughout an academic career and to encourage vitality to the day of retirement? In this workshop, participants will ask questions and discuss what can be done to shrink the gap between the older professor and “The Millennials.” John Rodden, author of *The ‘L-word,’ or Turning 50*, will provide a framework from psychology of aging and literature. Participants will explore personal stories and create both personal and institutional plans. Each participant will receive a copy of *Season of Change: A Journey of Self-Discovery* (160-page workbook) by C.J. Bishop and J.J. Larsen.

**C**  
**VERBS THAT LAST vs.  
NOUNS THAT DON’T**

*Marc Prensky  
Founder & CEO, Games2Train*

A great concern among those in higher education is preserving what is important from the education of the past as we move into the rapidly-moving, technology-filled future. A useful way to address this is to think in terms of verbs and nouns. Verbs are the skills we want our students to learn and master. They include thinking critically, presenting logically, communicating, making good decisions, being rigorous, understanding context, persuading, being creative and many more. “Nouns,” on the other hand, are the tools people use to practice and do these skills. Nouns have always changed over time: memorizing to writing, papyrus to paper, quills to fountain pens, handwriting to keyboarding. Today nouns are changing rapidly: PowerPoint to Flash, email to IM, Myspace to Facebook to Twitter, encyclopedias to Wikipedia, local disks to cloud, reading to watching short video, laptops to smartphones, etc. The presenter will suggest that in teaching, the focus needs to be on the verbs, which don’t change very much, and *not* on the nouns, or technologies, which change rapidly and are only a means. The presenter will argue that the goal should be that learners use, to the extent possible, the best and most up-to-date nouns (tools) to learn and perform each key verb (skill).

## OPENING SESSION

*Friday, 10:45 a.m. – 12:15 p.m.*

**WHO WANTS TO BE  
A MILLENNIAL?  
Understanding This  
Generation of Learners**

*Miriam Rosalyn Diamond  
Author of Chalk Talk: E-Advice from Jonas Chalk, Legendary College Teacher (2004)*

The Millennial generation receives significant attention in books, the news-media, and academic discourse. These students seem to engage and learn differently than previous cohorts, challenging established notions of what occurs in classrooms and ways in which coursework is approached. This often intrigues and frustrates the people teaching them. This session will establish who the Millennials are and what makes them “tick.” In the presentation, key social influences on this cohort will be examined. Prevalent values among these learners, as well as their predominant means of learning, working and communicating will also be identified. Participants will evaluate how their characteristics measure up to competencies needed in the 21st century workforce and public life.



*Miriam Rosalyn Diamond, Ph.D. is a faculty and curriculum developer. She coordinates the Society for Values in Higher Education’s Religion and Public Life Project, promoting religious literacy among American college students. Her publications include Chalk Talk: E-Advice from Jonas Chalk, Legendary College Teacher (New Forums Press, 2004) and Encountering Faith in the Classroom: Turning Difficult Discussions into Engaged Learning (Stylus Press, 2008). Miriam is also a facilitator for the Traveling Workshop program at The Collaboration for the Advancement of College Teaching and Learning. Miriam has spent the last several years meeting with faculty and students around the country to discuss and learn about the Millennial generation.*

## REGIONAL MEMBERS

as of July 29, 2009

• designates Charter Members

- Augustana College
- Bethany Lutheran College
- Bethel University
- Bismarck State College
- Black Hills State University
- Briar Cliff University
- Carleton College
- Central Lakes College
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- Dakota State University
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- Mount Marty College
- North Dakota State College of Science
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- Northland Community & Technical College
- Northwest Iowa Community College
- Northwestern Health Sciences University
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- Albany State University
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- Morris College
- Northwest Indian College
- Valencia Community College
- Xavier University of Louisiana

## Other Affiliate Members

- Luzerne County Community College
- Maryville University of St. Louis
- Michigan State University
- Midland Luther College
- North Central Michigan College

# CONCURRENT SESSIONS

*For more information, see session abstracts at [www.collab.org](http://www.collab.org).*

## Concurrent Sessions I

- A. Teaching as Faculty Who Did Not Grow Up With Technology: Lessons Learned
- B. Strategies to Increase Student Preparedness for Class
- C. Generation Y or Generation “We”? : Interfacing with Parents of Millennials
- D. Going Global: Millennial Students and the Acquisition of Global Citizenship Skills
- E. Using Primary Sources to Engage and Teach Students Information Literacy
- F. In Their Own Words: Our Millennials Speak Out on Learning
- G. Revealing What Your Students Know: Integrating Technology

## Concurrent Sessions II

- A. Five Teaching Methods That Predict Millennial Student “Excellent Course” Ratings
- B. The Millennial Circus: What’s Going on Under the Big Top at Your School?
- C. A Dialogue With Marc Prensky and Miriam Diamond
- D. Designing For Digital Natives
- E. The Process of Developing a New Undergraduate Major For Millennials
- F. “Just Ask Us—We’re Millennials and We’ll Tell You How It Is”
- G. Closing the Digital Divide: How Tehnology Serves “Good Teaching”

## Concurrent Sessions III

- A. Student Media Websites: Speaking the Language of Millennial Students
- B. Bridging the Divide With Web-Based Applications
- C. Sharing the Fire of Our Work—Part I
- D. Meeting Millennials on Their Turf: Engagement Through the Web and Blogging
- E. A “Green Pedagogy” for Social Change: The Progressive Environmental Politics of the Millennial Generation

## Concurrent Sessions IV

- A. Discussion Board Scenarios: Increasing Millennial Students’ Reflection and Collaboration
- B. Active Learning for the 21st Century Student
- C. Sharing the Fire of Our Work—Part II
- D. Information Literacy for Millennial Students: Integrating Librarians into Classroom Experiences
- E. Rapid Instructional Design and Micro Lectures
- F. Generational Differences and Faculty: Understanding Profiles, Clash-Points, and Exploring Options

## STEWART BELLMAN AWARD FOR EXEMPLARY LEADERSHIP

Friday, 5:00–6:30 p.m.

Join us in honoring the recipient of this year's Stewart Bellman Award for Exemplary Leadership for the Advancement of College Teaching and Learning. The gala reception includes a short program, appetizers, live music, and cash bar. Connect with friends and colleagues in an enjoyable setting.

## FACULTY DEVELOPERS' BREAKFAST SESSION

Saturday, 7:30–9:15 a.m. — Separate registration required.

Marla Amborn, Program Coordinator

*The Collaboration for the Advancement of College Teaching & Learning*

Linda Russell, Faculty member and Active Learning Advocate

*Minneapolis Community and Technical College*

Libby Scheiern, Associate Professor and Chair, Department of Education

*Director, Teaching for Excellence Center*

*Principia College*

The economic downturn has taken its toll on faculty development budgets, yet supporting excellent teaching and learning is as important now as ever. What can faculty developers do to keep the focus on quality teaching and learning during these tight budget times? A team of three presenters—one each from a public community college, private liberal arts college, and The Collaboration—will share ideas and facilitate a discussion to tap into the expertise of faculty developers who attend. Come with your questions, challenges, and best ideas.

## CLOSING PLENARY SESSION

Saturday, 11:15 a.m.–12:30 p.m.

Marc Prensky, Founder and CEO

*Games2train*

Moving beyond the Natives/Immigrants distinction to the time when everyone will have been born in the Digital Age, the presenter will suggest that we are birthing a new type of person: H. Sapiens Digital, or the “Digitally Wise Person.” With a growing number of technology enhancements to our thinking, “traditional” wisdom is, and will be in the future, no longer enough. What we need is “Digital Wisdom”—the ability to get the wisest answers to questions by combining things the brain does well, such as reflecting, and balancing reason and emotion, with what the machines and other technological enhancements do better, such as analyzing huge quantities of data. In this view, digital tools and enhancements are required, in the same way books are, to achieve the kind of wisdom we want for ourselves and our students. This presentation is based on an article published in the online journal *Innovate* in March 2009: “H. Sapiens Digital—From Digital Natives and Digital Immigrants to Digital Wisdom.”

Marc Prensky is an acclaimed speaker, writer, consultant, visionary and inventor in the critical areas of education and learning. Marc is the founder of Games2train, an e-learning company whose clients include IBM, Nokia, and the US Department of Defense. He is the author of the critically acclaimed *Digital Game-Based Learning* (McGraw-Hill, 2001) and *Don't Bother Me Mom—I'm Learning* (Paragon House 2005.) Marc's professional focus has been on reinventing the learning process, combining the motivation of video games and other engaging activities with the driest content of education and business. He is considered one of the world's leading experts on the connection between games and learning, and his innovative approach is being increasingly accepted by schools, governments, and corporations.

**FACULTY DEVELOPMENT ON  
A SHOE STRING:  
Keeping the Focus on  
Quality Teaching and Learning  
in Tight Budget Times**

**DIGITAL WISDOM:  
Understanding the  
Implications  
of Emerging Tools  
and Behaviors  
for Education and  
Learning**





# CONFERENCE INFORMATION

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*North Hennepin Community College*

## REGISTRATION INSTRUCTIONS

The conference registration form can be found on page seven of this brochure and on our website at <http://www.collab.org/>. Please complete all sections of the form and print, sign, and mail or fax it to us along with your payment. Remember to indicate your preferences for concurrent sessions—this helps the conference staff with scheduling and helps presenters plan accordingly. Save **\$50** when you register by the Early Bird postmark deadline, **October 21, 2009!**

## CONFERENCE REGISTRATION REFUND POLICY

Registration fees paid in advance are refundable (less a \$50 cancellation fee) if written notice is received by November 4, 2009. Refunds cannot be made after this date unless the request is accompanied by written notification from a licensed medical professional. All refunds will be issued after the conference.

## CONFERENCE CANCELLATION POLICY

It is very unlikely that the conference would be cancelled due to inclement weather. We are bound by hotel policies and are still billed for catering and room charges. Therefore, we regret that we cannot reimburse registrants in the event of bad weather.

## HOTEL ACCOMMODATIONS

Make your hotel reservations by contacting the Sheraton Bloomington Hotel, 7800 Normandale Boulevard, Bloomington, MN 55439, (866) 837-4278.

To receive the discounted conference rate of \$109 for Standard Rooms (South Tower), \$139 for the Plaza Tower or Cabana rooms, or \$159 for the Concierge Level rooms, make your reservations by **October 22, 2009**, and identify yourself as a Collaboration conference participant. To guarantee your room for late arrival, the hotel requires payment for the first night or credit card confirmation of your reservation.

If you must cancel your reservation for any reason, please do so prior to 4:00 p. m. on the scheduled day of arrival or you will forfeit the first night's room and tax deposit. If you plan to depart earlier than your reserved check-out date, please remember to inform the hotel staff of your plans at, or before, check-in to avoid being charged a \$50 early departure fee.

## VISIT THE CONFERENCE BOOKSTORE

The University of St. Thomas will provide a bookstore, which will be open throughout the conference with an assortment of books related to the conference theme and other topics in higher education. This is a great opportunity to stock up on resources to support improved teaching and learning. The bookstore accepts checks and major credit cards.

## HELP US FOSTER A PAPERLESS SOCIETY

In an effort to help create better ecological practices, The Collaboration for the Advancement of College Teaching & Learning is focusing on steering campus representatives to information about our programs in electronic forms. This brochure, for the first time, will be widely disseminated online. Please help us make a less paper-based society by forwarding this brochure to any faculty, or administrators on your campus that might be interested in our November 2009 conference.

# REGISTRATION

## BRIDGING THE GENERATIONAL DIVIDE

### INDIVIDUAL REGISTRATION FORM

### EARLY BIRD POSTMARK DEADLINE: OCTOBER 21, 2009 (Save \$50!)

Conference fee includes Friday lunch and reception; Saturday continental breakfast and breaks, and all programming and session materials. Separate registration required for preconference workshops and Faculty Developers' Breakfast Session.

Registration is complete on receipt of full payment; sorry, we cannot accept email registrations, purchase orders, or split registrations. Fax registrations accepted for credit card registrations only. Refer to page 6 for refund policies.

To register for the conference, please return this form with your check or money order payable to The Collaboration or with your credit card information.

**Note:**

\*Other Affiliate Members are institutions outside the five-state region of Iowa, Minnesota, North Dakota, South Dakota, and Wisconsin that are not HBCUs, tribal colleges, or Hispanic-Serving Institutions.

\*\*The group discount applies to full conference faculty or staff registrations from member institutions only. To receive the discount, all registrations must be submitted together by the faculty development coordinator, along with the cover sheet listing all participants and full payment.

**Send to:**

Collaboration Conference  
2356 University Ave. W., Ste. 230  
St. Paul, MN 55114  
Fax: (651) 646-3162  
For more information, contact The Collaboration at (651) 646-6166, or e-mail us at collab@collab.org

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DISCIPLINARY AREA (check)  Humanities  STEM  Arts  Social Sciences  
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PLEASE NOTE ANY SPECIAL PHYSICAL OR DIETARY REQUIREMENTS \_\_\_\_\_

**PLEASE SIGN HERE IF WE MAY NOT USE YOUR IMAGE IN MARKETING OR PROMOTIONAL MATERIALS**

To help with planning, check to indicate your preference for concurrent sessions (titles on page 4):

SESSION I: (choose one)  A  B  C  D  E  F  G  
SESSION II: (choose one)  A  B  C  D  E  F  G  
SESSION III: (choose one)  A  B  C  D  E  
SESSION IV: (choose one)  A  B  C  D  E  F

### CONFERENCE REGISTRATION FEES

(see pages 4 for member institutions)

	REGIONAL, ASSOCIATE, & HBCU, TRIBAL COLLEGE, AND HSI AFFILIATE MEMBER	OTHER AFFILIATE MEMBER*	NONMEMBER
<b>FULL CONFERENCE REGISTRATION</b>			
Faculty or Staff	<input type="checkbox"/> \$285	<input type="checkbox"/> \$295	<input type="checkbox"/> \$370
Graduate or Undergraduate Student	<input type="checkbox"/> \$150	<input type="checkbox"/> \$160	<input type="checkbox"/> \$200
Undergraduate Student Presenter	<input type="checkbox"/> Free	<input type="checkbox"/> Free	<input type="checkbox"/> \$195
<b>ONE-DAY REGISTRATION</b>			
<input type="checkbox"/> Friday Only <input type="checkbox"/> Saturday Only	<input type="checkbox"/> \$230	<input type="checkbox"/> \$235	<input type="checkbox"/> \$295
<b>PRECONFERENCE REGISTRATION</b> (includes continental breakfast)	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75	<input type="checkbox"/> \$95
Please check which preconference session you plan to attend.			
<input type="checkbox"/> [A] Exploring Academic Podcasting			
<input type="checkbox"/> [B] "Aren't You Retired?": Teaching Well In the Decade before Retirement			
<input type="checkbox"/> [C] Verbs that Last vs. Nouns that Don't			
<b>FACULTY DEVELOPERS' BREAKFAST SESSION REGISTRATION</b>	<input type="checkbox"/> \$29	<input type="checkbox"/> \$29	<input type="checkbox"/> \$36
<b>GROUP DISCOUNTS (full conference, member faculty/staff only)**</b>			
-six to 10 people	<input type="checkbox"/> -\$15	<input type="checkbox"/> -\$15	<input type="checkbox"/> N/A
-more than 10 people	<input type="checkbox"/> -\$25	<input type="checkbox"/> -\$25	<input type="checkbox"/> N/A

**SUBTOTAL:**

If postmarked after October 21, 2009, add \$50  \$50  \$50  \$50

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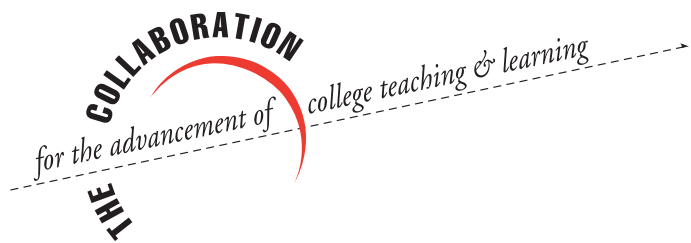
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# PROFESSIONAL evelopment Conference

**THE COLLABORATION** for the Advancement of College Teaching & Learning is a regionally-based membership organization with national outreach that supports and promotes outstanding college teaching and learning. Accredited nonprofit colleges and universities in Iowa, Minnesota, North Dakota, South Dakota, and Wisconsin are eligible for Regional Membership; those outside the five-state region for Affiliate Membership; and higher education system offices and other nonprofit educational organizations for Associate Membership. For more information on membership and programming, contact The Collaboration.

## Bridging the Generational Divide: Working Together to Teach Millennial Students **November 13-14, 2009**

*Register by the October 21, 2009,  
Early Bird Deadline and Save!*

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